

EVERY ENTREPRENEUR'S DREAM: SIX MONTHS AT SILICON VALLEY



ON LIFE

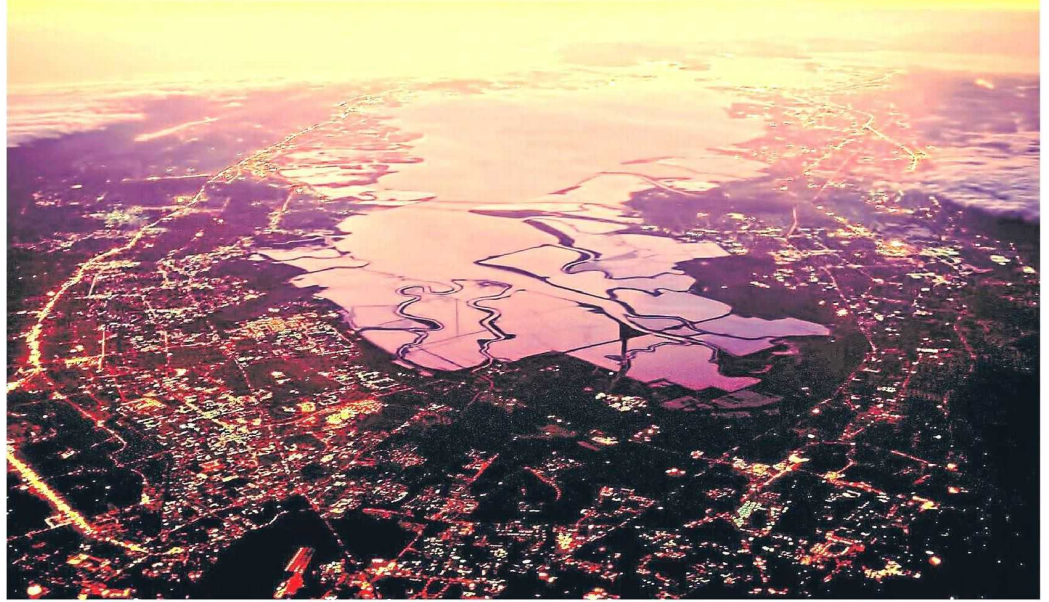
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Acceleration programs designed to bring successful ventures to Silicon Valley are being provided for hopefuls through 3S Landing Pad, with health, finance, big data, artificial intelligence, machine learning and Internet of Things (IoT) ventures entering the heart of the ecosystem for six months

» EVERY entrepreneur dreams of turning their business into a global success, and for anything technological that means making it big in Silicon Valley. At the heart of the ecosystem for global venture companies, three acceleration programs have started working together in 3S Landing Pad. Through 3S Landing Pad, health, finance, big data, artificial intelligence, machine learning and Internet of Things (IoT) ventures will have the chance to take their project to Silicon Valley.

Kick started by Starcamp, 3S Landing Pad is also supported by the Small and Medium Enterprises Development Organizations (KOSGEB), a semi-governmental institution affiliated with the Turkish Industry and Trade Ministry, the global entrepreneurial platforms [Startupbootcamp](#) and



The San Francisco Bay Area in California where Silicon Valley, the heart of innovation and technology, is located.

StartersHub provide successful ventures from all over the world the chance to enter global markets at Silicon Valley for six months. The platform provides the tools for technological ventures operating in a wide range of sectors already successful in their native markets to expand even further.

\$500,000 SUPPORT

The ventures will scale their businesses for U.S. markets and global markets in their joint work at Silicon Valley. 3S Landing Pad initiatives will work for six months at the heart of the world startup ecosystem, a much longer period than previous Silicon Valley programs that averaged around two to three weeks. Ventures selected for the program will receive \$40,000 from StartersHub, a continuation investment of \$250,000

from StartersHub and its partners at the end of the program, and in-kind contribution of \$250,000 through [Startupbootcamp](#).

OPPORTUNITY TO MEET GIANTS

Participating ventures will be guided by some of the best mentors the U.S. has to offer and increase their revenue while working in Silicon Valley by implementing their new business and sales development experience. Ventures will also have the opportunity to meet investors throughout the six-month program and introduce their business models to the largest venture capital companies in the U.S. for possible investments. By applying more effective tools for rapid growth in the American market and Silicon Valley with their corporate job partners, they will

be better prepared to develop worldwide.

SMART ASSISTANT ON CALL

The Eyedius initiative has been developing advanced image processing and artificial intelligence technology for home and office use through smartphones and also developing an intelligent solution for increased security needs. Eyedius controls indoor environments through 24/7 video monitoring and is able to generate warnings in case of danger through preprogrammed scenarios. As a result, users can rest easy knowing the system will instantly alert them on their computer or mobile phone in the case of an emergency.

Eyedius, a graduate of the StartersHub XO entrepreneurial acceleration program, received an investment of TL 600,000 (\$157,000) from both Start-

ersHub and Boğaziçi Ventures. It received more than TL 2 million and won first prize in the Big Bang 2017 organized by İstanbul Technical University (İTÜ) Çekirdek. Thanks to the support it has received, Eyedius has continued to expand, aiming to enter the global market by the end of 2018 by strengthening its presence in the security market in Turkey throughout the year. It provides intelligent and affordable solutions to its customers in many different sectors, such as housing, hotels and banking. Eyedius' security technology provides software-assisted human and vehicle detection or facial recognition and identification, all easy to integrate with camera systems. Its user-friendly interface provides security in many scenarios, a person scaling the security, a child swimming alone in a pool and unauthorized entry to restricted areas.